

NCR Counterpoint Mobile

Mobile Solutions for NCR Counterpoint

Want to sell your products anywhere
with mobile POS capabilities?

YES

NCR Counterpoint Mobile brings retailers out from behind the counter to interact directly with customers.

Run your business from the sales floor, as you help customers find products and ring up sales right on the spot. Mobility also means you can sell your products wherever your customers are gathering: events, sidewalk sales and trade shows. With NCR Counterpoint Mobile, your clerks can provide customers with targeted expertise and faster service. Benefits include:

- **Redefining the sales experience**

Turn your cashiers into retail sales consultants, providing targeted assistance when and where customers need it. NCR Counterpoint Mobile helps you deliver on your brand promise of being an exceptional service provider and maximizes sales by serving your clientele at the point of decision-making.

- **Providing rapid answers to customer questions**

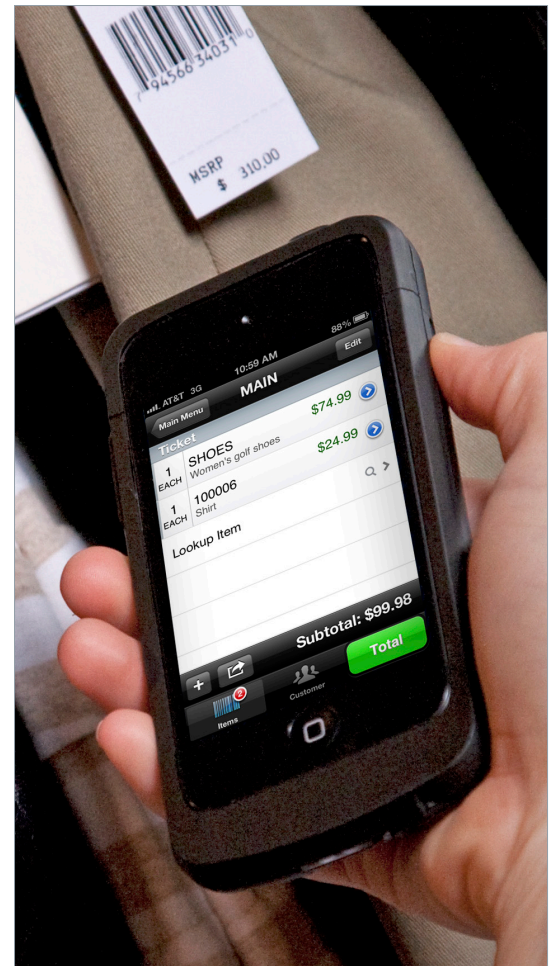
Use the item lookup functionality to check inventory counts instantly. Your sales people will never have to go to the storage room to check stock again.

- **Accelerating the checkout process**

Cashiers can take transactions directly to customers, reducing long queues at POS terminals and improving the shopping experience for all.

- **Connecting with customers**

NCR Counterpoint Mobile enables clerks to engage with customers more fully: answering questions and providing faster sales support. In addition, your clerks can capture customer data to use in future email marketing campaigns.



For more information, visit www.counterpointpos.com
or call 800.852.5852.



Experience a new world of interaction

NCR Counterpoint Mobile

Customer success: Böhme

Böhme uses NCR Counterpoint Mobile with five iPods to streamline their physical count process. With its direct integration to the retail chain's NCR Counterpoint database, Böhme employees have found the tools to be invaluable in helping them perform fast, accurate inventory counts.

In addition, mobile POS tools empower sales staff to line-bust, accelerating the speed of service and enhancing customer satisfaction. "Our biggest sales seasons are back to school and Christmas," says Mike Spitzer, IT Manager. "Our staff will use the mobile POS units to cash out our customers right as they exit the fitting room. That way we don't risk losing any sales due to long lines at the checkout counter."

Customer success: Hobby Superstore

Hobby Superstore has used NCR Counterpoint Mobile to eliminate lines and congestion at the POS stations and capture important customer information at the time of sale. "For years, I've wanted to find a way to take our products into the field and sell at local air shows and racing tracks," says Emily Mitchell, store manager. Now with NCR Counterpoint Mobile, I'm able to step away from the store and confidently and conveniently process transactions and interact with customers at outdoor locations where our hobby enthusiasts gather."

Key Features

- Sell anywhere with mobile POS capabilities and accept credit card, cash, A/R or check payments
- Scan barcodes and swipe credit cards with NCR's high quality hardware
- Conduct physical counts
- Integrates with NCR Counterpoint to process payments and inventory updates in real-time
- View recent customer purchases
- Share devices across stores
- Offer secure, fast payment processing wherever customers are
- Check inventory counts and prices on the spot
- Build a customer database for email marketing
- Leverage flexible subscription pricing to meet seasonal sales demand



Why NCR?

With over 125 years of retail experience, NCR is a leading provider of retail management solutions for retailers of all sizes. We want to help you add to your bottom line by increasing sales and reducing costs. It is our mission to help retailers run their business, connect with customers and sell anywhere.